Dear Sir,

 Hope you’re doing ​good !​

 Thank you for accepting my invitation on LinkedIn.

​ Taking this proposition forward, I've shared the process of publishing at Apress.

​ It all starts with an **Apress Book Proposal form** (3 page document) with relevant questions regarding the topic. This form will be presented to our Editorial Board in US for final approval after which a contract is signed with the prospective author.

I’ve briefly given Apress process of publishing FYI,

**Publishing Process @ Apress,**

The Apress editorial team work hand-in-hand with all authors to ensure that their unique voices come through in each book. The author is given liberty to express their ideas and are not restricted to a framework.

Once the proposal is approved and you’ve signed a contract, what next?

Your Team

In addition to your acquisitions editor, you will work with a dedicated editorial team comprising a coordinating editor (CE), a development editor (DE), and a technical reviewer (TR). The coordinating editor acts as the project manager, and will serve as your day-to-day contact at Apress.

The development editor will help you shape and present your ideas in the best way possible. The technical reviewer will evaluate each chapter as you submit it, testing the code and providing feedback on the technical content.

The Process

The publishing process takes place in two major phases: manuscript development and production.

|  |  |
| --- | --- |
| Manuscript development consists of the following stages for each chapter: | Production consists of the following stages: |
| * First draft * Development editor feedback * Technical review * Editorial review * Revision stage (2nd draft) * Editorial sign-off | * Copyediting * Indexing * Composition * Author proofs * Proof corrections * Final files * Distribution to all retailers, both print and electronic |

Care is taken at every point that quality in terms of content is given priority. The complete editorial process to the point of publishing the book takes place in New York, US.

**Marketing and Distribution:**

The whole marketing and distribution of Apress books is done by Springer Science + Business Media group. Springer is one of the biggest publishing group with 61 companies under its banner. Apress is distributed globally from New York office in US.

Ø  An Apress book goes “Live” in the market with the cover of the book displayed on [apress.com](http://apress.com/), [amazon.com](http://amazon.com/) and other prominent websites.

Ø  When a book is published at Apress, apart from all relevant distributors exhibiting our books, we also have various tech forums who review and feature our books in their  respective websites.

We are a global publisher and we make sure our book reaches every corner of the globe. This also includes translation of books in regional languages to reach maximum readers.

**Financials:**

We pay an advance royalty of $ 1000 to $2000 based on the page count of the book. We pay this advance as given below,

All advance payments will be made within 60 days after the above delivery and acceptance requirements have been met.*”*

Royalty is 10% on the cost price of the book.

* + - ten (10) percent of Our net receipts received on the first 4,000 copies of the Work sold;
    - twelve and one half (12.50) percent of Our net receipts received on copies sold between 4,001 and 8,000;
    - fifteen (15) percent of Our net receipts received on copies sold between 8,001 and 12,000;
    - seventeen and one half (17.50) percent of Our net receipts received on copies sold between 12,001 and 25,000;
    - twenty (20) percent of Our net receipts received on all copies sold thereafter.

**Time Frame:**

Its takes approximately  7 to 8 months to publish a book of approx 250 pages. This includes the time  from the contact being signed to the point of release date  of the book. This also depends on the author tempo on writing and size  of the book.